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Yahoo! Helps Consumers Shop Safely Online this Holiday Season.

SANTA CLARA, Calif.--(BUSINESS WIRE)--Nov. 27, 1999--

From Business Wire, November 30 1999

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Ethical and Online Privacy Issues in Electronic Commerce.(Industry Overview)

In January 28, 1999, Intel Corporation, the world's largest computer chip maker, announced that it would change utility software for its new Pentium...

From Business Horizons, May 01 2000 by Eileen P. Kelly, Hugh C. Rowland

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Yahoo! Reports Third Quarter Profit.

Company Posts \$53.6 Million in Revenues and \$16.7 Million in Net Income

From PR Newswire, October 07 1998

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Firm Lets Users Profit From Their Demographic Data.

PEOPLE may feel safely anonymous as they surf the Internet, but as most know by now, online privacy is largely illusory. Web sites requiring registration...

From Los Angeles Business Journal, January 03 2000 by Sara Fisher, Sara Fisher

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2-Infinity.com Partners with Starlight Capital to Raise \$3 Million; Digital Bundled Services Provider Set to Expand Customer Base and Geographic Reach...

Business Editors & High-Tech Writers

From Business Wire, June 19 2000

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RAINBOW BEATS VERIZON ON PROGRAMMING.

In long-overdue action, FCC ruled in favor of Rainbow Media Holdings in video programming

complaint filed against 2 units of Verizon (formerly Bell Atlantic)...
From Television Digest with Consumer Electronics, July 10 2000
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Information technology and innovation policy in the Bush era.
The Bush Administration's technology policy includes a broad range of issues germane to the information technology sector of the economy, including eliminating...
From Business Horizons, January 01 2002 by Thomas A. Hemphill
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Cost Of Privacy Legislation In 'Tens of Billions' - Study.(study commissioned by the Association for Competitive Technology)(Government Activity)
Web businesses would be forced to shell out as much as \$100,000 apiece in compliance costs if Congress passes online privacy legislation mandating consumer...
From Newsbytes News Network, May 08 2001 by Brian Krebs
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Congress OKs CJS Bill, Clinton Plans Veto.(Government Activity)
A controversial measure that purports to protect ID theft online, as well as several other tech measures, are on their way to the White House in the...
From Newsbytes News Network, October 28 2000 by Robert MacMillan
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Part VII: Is Privacy Now Possible? A Discussion.
Introduction
From Social Research, March 22 2001 by Kenneth Prewitt, Jean L. Cohen, Theresa M. McGovern, Maggie Scarf, Anita L. Allen, Jerry Berman, Paula Bruening
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None of your business.(European Union's privacy protection directive) (Includes related article on U.S.'s regulation programs) (Government Activity)

The US is trying to set up a privacy protection plan for the Internet to complement European Union's (EU) established minimum standards of directives for...

From Electronic Business, September 01 1998 by Tam Harbert

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UNDERSTANDING THE NETS TOUGHEST CUSTOMER.(Rare Medium Web design firm targets the 13 years and younger market)(Industry Trend or Event)

Web users aged 13 and under are a surprisingly sophisticated and promising market, although tantalizing hard to track and target. Currently, the most popular...

From Internet World, February 01 2000 by Elizabeth Gardner

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It's Online, It's Convenient. And It's Secure: EnfoTrust says today's wary Web surfer needs an efficient way to maintain personal data that leaves them...

Information technology is challenged by two competing values: the need to know and the need to control.

From Mortgage Technology, March 01 2001 by Georgia Steele

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PLAYING WITH PLUTONIUM.(Industry Trend or Event)

Internet advertising agencies and online merchants with large customer databases, face a minefield of privacy-related issues as well as the threat of lawsuits...

From Internet World, July 15 2000 by Brian Caulfield

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CES: PC Center of Digital Universe, Says Intel's Barrett.(Company Operations)

Devices such as cellular phones, personal data assistants (PDAs), digital cameras and portable digital audio players do not compete with personal computers,...

From Newsbytes News Network, January 06 2001 by Michael Bartlett
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Successful e-commerce requires trust of buyers.(Industry Trend or Event)

Online firms must protect personal data in order to keep existing customers and drum up new business

From Computing Canada, September 17 1999 by Elynn Wareham
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Group Urges Lawmakers To Sign Privacy Pledge - Update.(Industry Trend or Event)

A nascent coalition of consumer, civil liberties and educational groups today called on federal and state lawmakers to sign a pledge promising to support...

From Newsbytes News Network, February 12 2001 by Brian Krebs
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Broad Coalition Pressures Lawmakers To Sign Privacy Pledge.(Industry Trend or Event)

A nascent coalition of consumer, civil liberties and educational groups today called on federal and state lawmakers to sign a pledge promising to support...

From Newsbytes News Network, February 12 2001 by Brian Krebs
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Pace Micro, Philips Set-Tops Spin Box as Home Gateway.(Statistical Data Included)

The digital set-top box is quickly evolving from a glorified tuner box into a high-end home gateway.

From Multichannel News, May 01 2000 by David Iler
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Newsbytes Security Week In Review.

Here is this week's Newsbytes Security Week in Review, a Friday feature of Newsbytes, a Washington Post Company publication. These were our top security-related...

From Newsbytes News Network, May 24 2002 by Wendy Woods
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Your 100% future proof survival guide.

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From Internet Magazine, August 01 2002

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Unauthorized Access Denied.(Internet-enabled home networks introduce security problems)
(Industry Trend or Event)

Internet-enabled home networks for telecommuters introduce new issues involving security.
Hackers and crackers, who previously preferred breaking into...

From Home Office Computing, December 01 1999 by Dave Johnson

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Protecting Personal Data.(online privacy)

With consumers searching for safeguards to protect personal information, this may be the
year Congress enacts significant privacy protections regulating...

From Insight on the News, April 16 2001 by William Glanz

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THE PERSUADER.(Internet/Web/Online Service Information)

For years Internet leaders have dug in their heels against any federal privacy law, fearing it
would hurt business. Then came Christine Varney, a masterful...

From The Industry Standard, November 13 2000 by Keith Perine

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Personal Privacy Issues Abound As The Internet Evolves.(Industry Trend or Event)

Who you are, or perhaps, more accurately, "who are you today?" is a question that Internet
companies are striving to answer by collecting data online....

From Electronic Design, February 05 2001

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Internet Users at Risk: The Identity/Privacy Target Zone.(Internet/Web/Online Service Information)

"Security on the Internet. There is none. Get over it." is a statement attributed to Scott McNealy, president of Sun Microsystems -- and about a dozen...

From Searcher, January 01 2001 by Stephen E. Arnold

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Wireless Knowledge and Sprint PCS Join Forces to Bring Mobile Data Access to Businesses.

Business Editors/High Tech Writers

From Business Wire, August 23 2000

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Privacy Perspectives for Online Searchers.(Internet/Web/Online Service Information)

Confidentiality with Confidence?

From Searcher, July 01 2000 by Josh Duberman, Michael Beaudet

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Internet Privacy.(Statistical Data Included)

What can your company do?

From Success, September 01 2000 by Robert Wazeka

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Newsbytes Internet Week In Review.

These were the top, breaking news stories in interactive services, the Internet, broadband, and e-commerce, as reported by Newsbytes this week:

From Newsbytes News Network, May 24 2002 by Wendy Woods

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[ISOCOR Provides Meta-Directory Capabilities to Sony Pictures Entertainment.](#)

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From Newsbytes News Network, October 28 2000 by Robert MacMillan

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White House Not Budging On Appropriations Veto Stance.(Government Activity)

Although administration officials continue to negotiate with congressional leaders over a massive legislative package that contains a slew of technology-related...

From Newsbytes News Network, October 30 2000 by David McGuire, Robert MacMillan

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House OKs Disputed ID Theft Plan In Spending Bill.(Government Activity)

The House of Representatives this evening passed a major government spending bill containing a number of technology-related amendments and programs...

From Newsbytes News Network, October 26 2000 by Robert MacMillan

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Senate Includes Data Privacy Clause In Bankruptcy Bill.(Government Activity)

The Senate Thursday voted 83-15 in favor of a bankruptcy code reform bill that includes language that would in many cases bar companies in bankruptcy...

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